

FAX# 703 528 7880
AUG3/12 12.58
HARRIS REPORT FROM REP
CHANGES
*** WFTV-TV ***

PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

REP HEADLINE# 6262746
*** UNAPPROVED REV #1 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 12.58
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

38	S		600P-630P	30		\$2,150.00	8/9	8/9	0		THU	0
----	---	--	-----------	----	--	------------	-----	-----	---	--	-----	---

PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

40	S		700A-900A	30		\$1,200.00	8/9	8/9	0		THU	0
----	---	--	-----------	----	--	------------	-----	-----	---	--	-----	---

PROGRAM : GOOD MORNING AMERICA
CON COM1: GOOD MORNING AMERICA

52	S		600P-630P	30		\$2,150.00	8/7	8/7	0		TUE	0
----	---	--	-----------	----	--	------------	-----	-----	---	--	-----	---

PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

62	S		600P-630P	30		\$2,150.00	8/8	8/8	0		WED	0
----	---	--	-----------	----	--	------------	-----	-----	---	--	-----	---

PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

64	S		700A-900A	30		\$1,200.00	8/8	8/8	0		WED	0
----	---	--	-----------	----	--	------------	-----	-----	---	--	-----	---

PROGRAM : GOOD MORNING AMERICA
CON COM1: GOOD MORNING AMERICA

66	A		1100P-1135P	30		\$1,150.00	8/12	8/12	1		SUN	1
----	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : EYEWITNESS NEWS
CON COM1: EYEWITNESS NEWS

AUG/12 64695.00 CONTRACT TOTAL 64695.00
TOTAL SPOTS 79

MARKET TOTALS \$134,142 WFTV 56% WKMG 10% WESH 21% WOFL 9% WKCF 1% WRBW 0% CABL 3%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE